

HASİM UYANIK

Graphic Designer & Creative Director



EDUCATION

Computer Programming

Celal Bayar University
Manisa - Türkiye / 2017-2019

Public Relations & Advertising

Anadolu University (remote)
Eskisehir - Türkiye / 2020-2025

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Figma

Adobe After Effects

Adobe Premiere Pro

Wordpress

LANGUAGE

English B2

Turkish Native

EXPERTISE

- Design Principles
- Color Theory
- Photo Retouching
- Brand Identity
- Project Manage...
- Typography

PORTFOLIO



www.hasimuyanik.com

ABOUT ME

Passionate about fostering effective teamwork, I am a results-driven Graphic Designer & Creative Director constantly seeking growth opportunities. My determined mindset enables me to deliver impactful results, while my collaborative spirit ensures diverse inputs and broader strategic objectives.

EXPERIENCE

Creative Director

Freightlead LLC - New Jersey USA (remote) Feb 2021-Present

- **Directed** all aspects of visual communication and design initiatives, fulfilling diverse creative needs across the company.
- **Led** the design and ongoing management of the company website, ensuring an optimal user experience and up-to-date visual presence.
- **Developed** a wide array of marketing and branding materials, including social media content, promotional brochures, brand guidelines, and fair/exhibition materials (e.g., t-shirts, hoodies, cups, ID cards).
- **Managed** the entire production process for printed materials, from design conceptualization to overseeing final print quality.
- **Created** engaging visual assets for digital campaigns, including email marketing visuals and standardized email signatures.
- **Provided** internal IT support and managed company computers, troubleshooting technical issues to ensure operations flow smoothly for colleagues.

Graphic Designer

Gif Ajans - Izmir - Türkiye Aug 2021- Oct 2021

- **Managed** the complete range of graphic design responsibilities, encompassing digital and print media such as branding, packaging, web, social media graphics, and marketing materials.
- **Collaborated** effectively with cross-functional teams, including marketing and development, to ensure consistent and unified visual communication across all platforms.

Graphic Designer

Freelance - International (remote) Feb 2021- Aug 2021

- **Completed** graphic design projects for diverse clients, focusing on social media and branding.
- **Managed** end-to-end design processes and client interactions.

Graphic Designer

PR Yazilim - Izmir Türkiye Jul 2020- Jan 2021

- **Managed** the end-to-end design and production processes for various marketing materials, including social media content, packaging design, brand identity, and video editing.

Junior Graphic Designer

PR Yazilim - Izmir Türkiye Feb 2019-Jul 2020

- **Assisted** senior designers in creating a diverse range of digital assets and print materials, including packaging and menu designs.
- **Applied** knowledge of brand identity and market trends to actively contribute to various design tasks and projects.
- **Gained** a strong foundation in graphic design principles by progressively assuming increased responsibilities in design and production.